

# Introduction to FairTSA : Fair Partnerships for a Fair Future



Monday, January 20<sup>th</sup>, 2025

TIME:2:00-3:00 pm CET

[Register Here](#)



**FairTSA is a global program** dedicated to promoting fair trade and sustainability, particularly for smallholder farmers and artisans, by building fair partnerships between producers and consumers.



## For Whom?

Open to producers and processors, in food, and non-food sectors as well as organic and non-organic certified operators.

## Agenda:

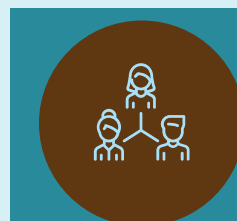
- What is FairTSA?
- How does FairTSA work?
- Who is FairTSA for?
- Why choose FairTSA?
- Certification process
- Experiences from certified operators



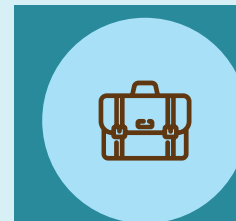
## Key Aspects of FairTSA



Environmental Requirements



Community Development Projects & Capacity Building



Labor Requirements



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